Description: Description: cid:image005.jpg@01CCDBD9.023DEA20

Dear Mr/Ms

Greetings !!!

Amity University Rajasthan is holding its mega fest i.e Amity Leadership Fest 2018 to be held on March 16th and 17th , 2018.

Amity Leadership Fest is organized by Amity University Rajasthan every year. Amity University Rajasthan has a strength of 4000 students which are all a part of Amity Leadership Fest plus the students from the other invited colleges. This is an annual event. It is where the best of minds from different universities will compete for pride and glory. They will battle out for leadership in 35+ exciting and pulsating events, each designed to bring out the best among the participants.

Your esteemed presence is solicited in form of sponsorship from your esteemed organization, in which we will showcase yours organization’s details by way of posters, banners, flex etc. as explained in the details attached herewith.

The other sponsorship details are also attached herewith along with the brochure of ALF – 2018.

We look forward to an affirmative response of sponsorship from you to make this event successful. We will request you to give us 10-15 mins of your precious time, so that we are able to explain you full details. You may also please contact us on our official number for further information and queries.

As discussed PFA the ALF Brochure and Sponsorship Details for your reference . Kindly revert on the Sponsorship at the earliest  , if possible by EOD today .

Looking forward ….

**Sponsorship Proposal**

**Sponsor for the whole fest :-**

1. Platinum Sponsor – Rs. 2,50,000

* Mention on the website as the Title Sponsor.
* Mention in the Official Amity Leadership Festival Brochure
* Announcement in all the events as Platinum Sponsor.
* Placement of banners, flexes, promo balloons and on all other publicity material.
* All press releases & advertisements.
* Sponsor’s logo on certificates.
* Guest Lecture by the Senior Management Employee or Judge for the Particular event.
* T-shirt having sponsor’s logo will be worn by the volunteers.
* Provision for one stall at requested location during the Conference.

1. Gold Sponsor – Rs. 1,50,000

* Mention on the website as the Co-Sponsor.
* Mention in the Official Amity Leadership Festival Brochure.
* Announcement in all the events as Gold Sponsor.
* Placement of banners, flexes, promo balloons and on all other publicity material.
* Provision for one stall at requested location during the Conference.

1. Silver Sponsor - Rs.75,000

* Mention on the website as the Co-Sponsor.
* Announcement in all the events as Silver Sponsor.
* Placement of banners, flexes, promo balloons and on all other publicity material.
* Provision for one stall at requested location during the Conference.

**Sponsor for specific event only :-**

1. Event Sponsor- Sundowners- Rs. 75,000

* Mention on the website as the Event Sponsor.
* Mention in the Official Amity Leadership Festival Brochure.
* Announcement of the sponsor in the particular event as Event Sponsor.
* Logo of the sponsor on event posters.
* Judge for the particular event.

1. Event Sponsor- Not a Sundowner- Rs. 35,000

* Mention on the website as the Event Sponsor.
* Mention in the Official Amity Leadership Festival Brochure.
* Announcement of the sponsor in the particular event as Event Sponsor.
* Placement of Posters across the Premises.
* Judge for the Particular event.

**Stalls :-**

Stalls- Rs. 30,000

* Promotion on website
* Electric supply

Student stall – Rs. 10,000